

Sharism

TCH 505 Instructional Technology for Today's Educator

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Sharism

- Sharism suggests a re-orientation of personal values. We see it in User Generated Content. It is in the plans of future-oriented cultural initiatives
- Sharism is also a mental practice that anyone can try, a social-psychological attitude to transform a wide and isolated world into a super-smart Social Brain

The Neuron Doctrine

- A neuron is not a simple organic cell, but a very powerful, electrically excitable biological processor
- Groups of neurons form vastly interconnected networks, which, by changing the strength of the synapses between cells, can process information, and learn
- A neuron, by sharing chemical signals with its neighbors, can be integrated into more meaningful patterns that keep the neuron active and alive

Reward of Sharing-01

- Almost all sharing activities will generate positive results
- The first reward that you will get comes in the form of comments. Then you know you've provoked interest, appreciation, excitement

Reward of Sharing-02

- The second reward is access to all the other stuff being shared by friends in your network.
- Since you know and trust them, you will be that much more interested in what they have to share. Already, the return is a multiple of the small meme you first shared

Reward of Sharing-03

- The third reward is more dramatic. Anything you share can be forwarded, circulated and republished via other people's networks. This cascade effect can spread your work to the networked masses

Reward of Sharing-04

- The fourth reward is that sharing has a meaning not only for you, but for the whole of society
- If you so choose, you may allow others to create derivative works from what you share. This one choice could easily snowball into more creations along the sharing path
- After many iterative rounds of development, a large creative work may spring from your choice to share

Challenges

- Copyright -- Intellectual property protection
- Privacy
- Get the credit for inventive ideas and seek financial rewards.
- Digital citizenship

Solutions to Sharing Problems

- Most sharing platforms offer choices for the degree of sharing (picture sharing, video sharing, etc.)
- Cyberspace legislation
- Creative Commons protection

Sharism and Web2.0

- Sharism is the Spirit of the Age of Web 2.0
- Sharism will transform the world into an emergent Social Brain: a networked hybrid of people and software

Conclusions and Predictions

Sharism and Blog

- The biggest and truest sharing platform: blogging
- More bloggers created more readers, and more readers made more blogs.
- A new profession emerged: Blogger

Conclusions and Predictions

Sharism and Creativity

- The new economic formula is, the more people remix your works, the higher the return
- Sharing help you become popular cheap and easy

Conclusions and Predictions

Sharism and Copyright

- Sharism is not Communism, nor Socialism. Under Sharism, you can keep ownership, if you want. But you can choose to share

Conclusions and Predictions

Sharism and Politics

- Sharism will be the politics of the next global superpower
- It will not be a country, but a new human network joined by Social Software

Conclusions and Predictions

Sharism and Government

- The collective intelligence of a vast and equitable sharing environment can be the gatekeeper of people's rights, and a government watchdog
- Policymaking can be made more nuanced with the micro-involvement of the sharing community
- This "Emergent Democracy" is more real-time than periodical parliamentary sessions
- Sharing will also increase the spectrum of our choices, beyond the binary options of "Yes" or "No" referenda
- Representative democracy will become more timely and diligent, because we will represent ourselves within the system

Conclusions and Predictions

Sharism and the Society

- Sharism will result in better social justice. In a healthy sharing environment, any evidence of injustice can get amplified to get the public's attention
- Sharism can improve communication, collaboration and mutual understanding
- Sharism fundamentally revolutionize educational environment and system
- Sharism can be applied to any cultural discourse, and an antidote to social depression
- The future world will be a hybrid of human and machine that will generate better and faster decisions anytime, anywhere
- These vast networks of sharing will create a new social order—A Mind Revolution

Conclusions and Predictions

Sharism and New Civilization

- The less you share, the less power you have
- The more open and strongly connected we social neurons are, the better the sharing environment will be for all people (butterfly effect)
- The more collective our intelligence, the wiser our actions will be
- People have always found better solutions through conversations. Now we can put it all online

Terms

- blogosphere
- content- sharing architecture
- meme
- Remix
- folksonomy

Reference

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<http://www.slideshare.net/isaac/censorship-meets-sharism>
- Sharism: A Mind of Revolution
- <http://freesouls.cc/essays/07-isaac-mao-sharism.html>
- Free Software Foundation and Creative Commons
- <http://creativecommons.org/licenses/by/3.0/us/>